



# THE NATURAL BENEFITS OF STEEL

Strong, beautiful and environmentally friendly, steel siding takes the lead as a positive choice for your home and the planet!



**BUILDING A HAPPIER,  
HEALTHIER FUTURE WITH  
ECO-FRIENDLY CHOICES.**



**STEEL IS  
100%  
RECYCLABLE**

It can be recycled over and over again with no loss of performance.

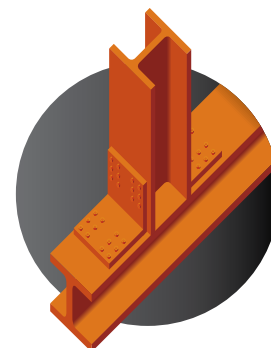
**STEEL  
IS #1**



More steel is recycled annually than paper, plastic, aluminum, and glass combined.

**APPROXIMATELY  
88%**

of all steel products are recycled into new steel products.



Every piece of steel used in construction contains

**RECYCLED  
CONTENT**



Steel helps conserve  
**WOOD &  
NATURAL  
RESOURCES**



A typical 2,000-sq.-ft. home requires about 40 to 50 trees, about an acre's worth.

With steel, only the equivalent of about 6 scrapped cars are needed.



**SINCE 1990...**

Energy intensities to make 1 ton of steel have been reduced by

**28%**

CO<sub>2</sub> emissions have reduced by

**35%**

**STEEL PRODUCTION  
CONTINUES TO MINIMIZE ITS  
ENVIRONMENTAL  
FOOTPRINT**

**USA!  
USA!**

The American steel industry operates with the lowest energy consumption per ton of steel produced in the world!

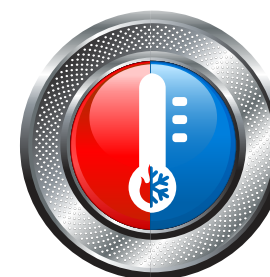


**MORE THAN  
95%**

of the water used in the steel making process is recycled and returned, often cleaner than when it was taken from the source.

Steel siding promotes energy conservation by creating a tight building envelope for more efficient

**HEATING &  
COOLING  
YEAR-ROUND**



Steel siding can contribute toward achieving points in

**LEADING  
GREEN BUILDING  
CERTIFICATION  
PROGRAMS**



Associated Materials Incorporated  
PO Box 2010 Akron, Ohio 44309  
[www.preservationcollection.com](http://www.preservationcollection.com)

Steel environmental benefits data sourced from The Steel Recycling Institute, [www.recycle-steel.org](http://www.recycle-steel.org).  
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Please recycle

**MADE  
IN THE  
USA!**

