

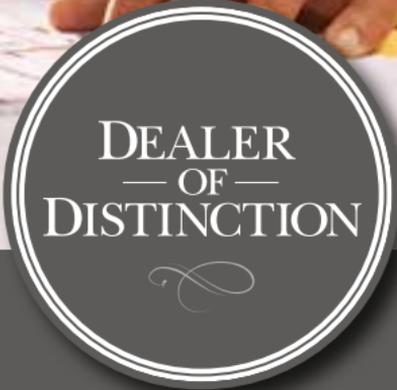
# PRESERVATION<sup>®</sup>

HIGH-PERFORMANCE SIDING



*Where BEAUTY and FUNCTION MEET*

**SUPERIOR STRENGTH  
AND LASTING BEAUTY**



# PRESERVING CHARACTER TAKES CHARACTER

THAT'S WHY PRESERVATION IS ONLY OFFERED THROUGH AN EXCLUSIVE DEALER NETWORK.

We continually strive to meet the demands of homeowners who, like you, want the best. Our Preservation dealers are Dealers of Distinction, with one goal: PRESERVING THE CHARACTER OF YOUR HOME and your peace of mind.

Ours are the dealers who look beyond just selling products. They're much more. They're home improvement Design Specialists who possess the expertise to match the Preservation products that best suit your home's character and uniqueness.



DESIGN SPECIALIST



SOLUTIONS PROVIDER



EXPERIENCED DEALER



LICENSED BUILDER/  
CONTRACTOR

# PRESERVATION IS PREMIUM

Your Preservation Siding is backed by an industry-leading Lifetime Limited, Transferable Warranty\* – a written pledge of lasting quality and value. Equally important, you also can be assured your Preservation Dealer of Distinction has a proven reputation for professionalism and strength of character, as well as these other outstanding attributes:



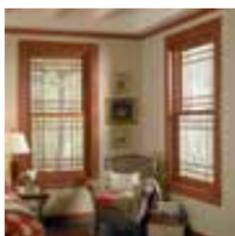
- High-Quality Installation and Service Standards
- Expertise in Design and Troubleshooting
- Established, Reliable – Takes Pride in Their Work
- Results-Oriented Consulting for Energy Solutions
- Solid Reputation in the Community and Industry
- High Rate of Customer Referrals

Superior service is part of the Preservation experience, and Dealers of Distinction pass the true test of customer care. Because of the value placed on building a long-term relationship, service does not end after installation of the product. Extra attention to technical, product and customer support are efforts that distinguish your authorized dealer from ordinary contractors.

## THE PRESERVATION COLLECTION



SIDING



WINDOWS



ACCENTS

# USE LESS ENERGY AND CONSERVE NATURAL RESOURCES



Choose Preservation Siding for beauty and energy efficiency. The same properties that make it impact and dent-resistant also make it an effective thermal barrier against energy loss. Your home will be warmer in the winter and cooler in the summer with less energy use.

## **LESS WASTE, MORE PRODUCT**

Less material waste is created with Preservation Siding during manufacturing. Scrap and off-spec material are reprocessed into new vinyl products, resulting in almost zero waste.

## **A GREEN HOME IS A HEALTHIER HOME**

Preservation delivers superior interior quality due to its advanced insulation properties. As a result, moisture behind the siding is reduced and mold and mildew buildup is eliminated. This directly affects the air inside your home, making it cleaner and healthier to breathe. In addition, outside noise is significantly reduced, further enhancing the peaceful ambiance of your home.

**IT'S ALL PART OF PRESERVATION'S COMMITMENT TO BEING GREEN AND HELPING YOU CREATE A HOME THAT WILL PROVIDE BEAUTY AND COMFORT FOR A LIFETIME OF ENJOYMENT.**

# CHOOSE ECO-FRIENDLY PRODUCTS FOR A MORE COMFORTABLE HOME

PRESERVATION SIDING TAKES THE LEAD IN MAKING YOUR HOME MORE COMFORTABLE YEAR-ROUND, WHILE PROTECTING THE PLANET.

Vinyl siding is recognized by the USGBC, LEED for Homes program as an environmentally preferable product. Here are a few reasons why:

- Insulated siding adds substantial energy efficiency to wall systems.
- Vinyl is lightweight, so less energy is consumed during transportation compared to other, heavier materials.
- Vinyl siding manufacturers recycle the in-plant scrap, ensuring maximum re-use of material and minimal waste from production.
- Information from the National Association of Home Builders (NAHB) indicates vinyl siding should last a lifetime, therefore it will not need to be replaced, reducing the need for new materials.

For more information on LEED for Homes and Vinyl Siding, visit [www.vinylsiding.org](http://www.vinylsiding.org).



# SUPERIOR MATERIALS AND RESULTS



Preservation High-Performance Siding is designed and manufactured to give you the ultimate in easy-care living.

**XTD<sup>™</sup> Formulation** To ensure this highest level of quality, we start by carefully selecting and blending only the finest raw materials to create our unique XTD<sup>™</sup> Formulation. Each of the ingredients in this proprietary formulation is chosen to enhance the overall beauty and performance of Preservation Siding.

Some of the ingredients, such as our DuraShield<sup>™</sup> impact modifiers, provide for toughness that can withstand the battering of wind, sleet and hail, as well as an occasional errant toss from an enthusiastic little leaguer. Other ingredients, such as our ColorThru<sup>™</sup> weather-resistant pigments, create rich, attractive colors that will continue to look bright and fresh for as long as you own your home.

Once all the ingredients are blended, our state-of-the-art manufacturing processes and advanced quality control techniques produce a siding with realistic look-of-wood details and virtual maintenance freedom.

Preservation High-Performance Siding. The ultimate in beauty and quality . . . and made to last.



**DuraShield<sup>™</sup>**  
Impact Modifiers

**ColorThru<sup>™</sup>**  
Pigment Concentrates

**StableMate<sup>™</sup>**  
Vinyl Stabilizers

**UltraPure<sup>™</sup>**  
Vinyl Resin

**Ti-Shield<sup>™</sup>**  
Titanium Dioxide

# INDEPENDENT TESTS PROVE SUPERIOR QUALITY

Preservation's unique insulation system adds both energy efficiency and comfort to your home. Enjoy the peace of mind that comes from choosing this superior high-performance siding.

## ENERGY STAR® HOME SEALING

ENERGY STAR® is a label that identifies energy-efficient homes, buildings and products that meet the strict guidelines set by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE). Saving energy will also help protect the environment by reducing air pollution and global warming associated with energy production.

When correctly installed, Preservation Siding installed over ClimaShield insulating underlayment can help meet the performance guidelines of an ENERGY STAR qualified new home.

## VINYL SIDING INSTITUTE

The Vinyl Siding Institute (VSI) sponsors independent, third-party testing of vinyl siding performance and certification programs. Preservation Siding, Preservation Integra™ and Board & Batten meet or exceed the rigorous testing requirements of the industry's well-established quality standard ASTM D3679 and color retention standard D6864.

You can be assured that when properly installed according to our instructions, Preservation Siding will maintain a uniform color over time, lay straight on a flat wall and withstand the effect of normal seasonal temperature fluctuations.



Consult the VSI website at [www.vinylsiding.org](http://www.vinylsiding.org) for a current list of certified products and colors.



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# EXCEPTIONAL SIDING DESIGN AND FUNCTION

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## ENHANCED THERMAL EFFICIENCY

Preservation Siding with ClimaShield Thermal Support delivers enhanced installed R-value. This translates into an energy efficiency improvement and added interior comfort versus ordinary vinyl siding.



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## MORE THAN FIVE TIMES THE IMPACT RESISTANCE

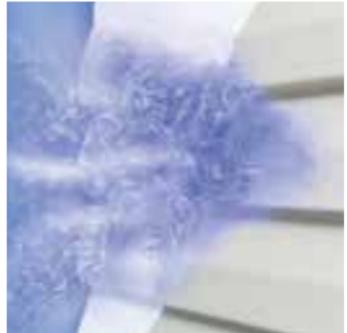
Preservation Siding with ClimaShield delivers an impact resistance (IR) rating of 340 psi. That's five times the impact resistance of ordinary siding.



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## 500% MORE BREATHABILITY

With a perm rating of 5, ClimaShield is a "vapor breather," not a vapor barrier. It will not support the growth of mold or mildew or contribute to "sick home syndrome." Independent tests have proven it will not absorb or retain moisture.



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## ADDED RESISTANCE TO HURRICANE-FORCE WINDS

Preservation High-Performance Siding features a unique, double-thick, rolled-over nail hem for extra-strong wall attachment. ClimaShield prevents wind from getting under the siding to lift and tear it.



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## PROTECTS AGAINST TERMITES

ClimaShield contains Preventol® TM, a proprietary ingredient that discourages termites from nesting behind the siding, yet is environmentally friendly and safe for humans and pets.



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## MAINTENANCE-FREE – FOR GOOD

Relax and enjoy. All you need to maintain the beauty of your Preservation Siding is a garden hose! Preservation won't warp, rot or peel thanks to premium materials like ChromaTrue ASA polymers and UltraPure resins.



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## SWEET DREAMS, LITTLE ONES

ClimaShield reduces noise transmission and eliminates the “rattle” some homeowners experience with ordinary vinyl siding.



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## TESTED, PROVEN AND WARRANTED

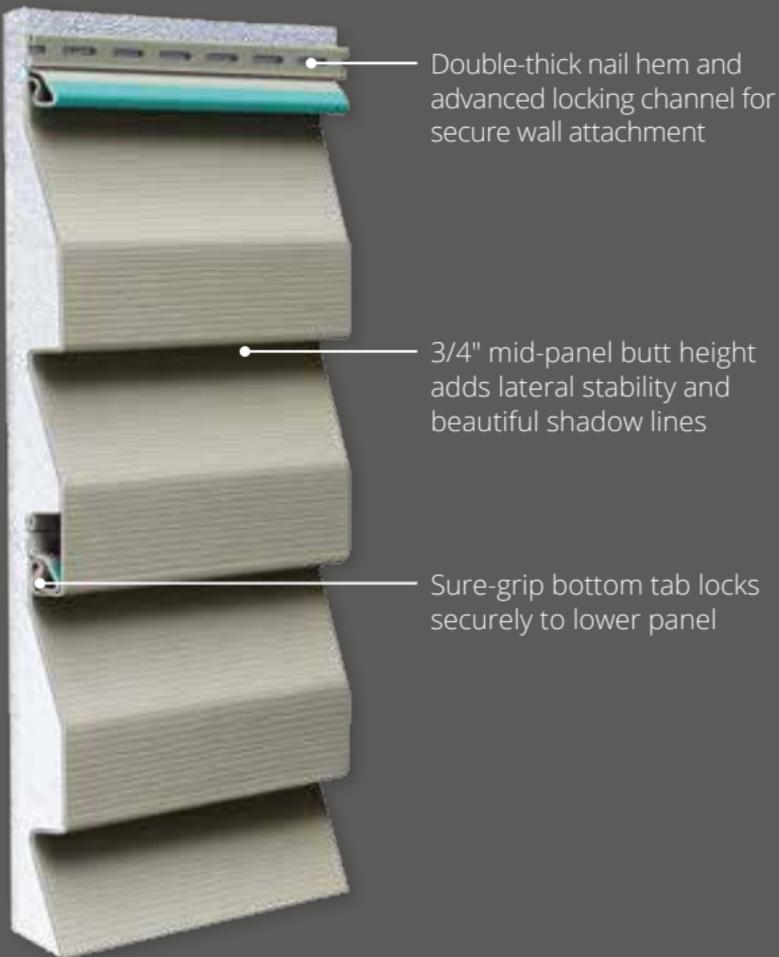
Preservation High-Performance Siding has been tested by independent laboratories and proven to deliver exclusive benefits including exceptional energy efficiency and durability.



# THE PRESERVATION DIFFERENCE . . . UNIQUE ULTRABEAM® DESIGN

## ENHANCE AND PROTECT YOUR HOME'S VALUE AT THE SAME TIME

Preservation delivers the utmost quality with its unique UltraBeam® design. An advanced nail hem and locking system provides added rigidity to the entire panel for superior siding performance. Plus, with its straight lines, smooth even walls and top-to-bottom beauty, Preservation Siding is the ideal choice for both renovation and new construction projects.



## THE PRESERVATION HIGH-PERFORMANCE SIDING SYSTEM: WORRY-FREE FOR A LIFETIME – WE GUARANTEE IT



Backed by an industry-leading warranty\* that even includes fade and hail protection.



Protect against damage from hail, rain and the shear force of Category 5 hurricane winds.



Designed to withstand damage from impact.

# EXCLUSIVE CLIMASHIELD® THERMAL SUPPORT SYSTEM

The ClimaShield® Thermal Support System is made with exclusive MPS (molded polystyrene) technology and molded to fit the contour of Preservation Siding perfectly. A unique manufacturing process ensures superior insulation and resistance to impact and weather.

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## HIGH-PERFORMANCE SIDING



Preservation Siding with ClimaShield Thermal Support is a completely engineered wall system that dramatically increases energy efficiency and offers intrinsic protection against sagging, hail damage, wind, noise and impact mishaps.

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## ORDINARY SIDING



Ordinary siding is installed over flat underlayments that provide virtually no support or thermal benefit. This incomplete wall system is vulnerable to denting, bowing, sagging, noise penetration and air movement.

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## INTERLOCKING WEATHER SEAL



ClimaShield's ship-lap profile creates a complete weather seal all the way around each panel. As a result, your Preservation High-Performance Siding will wrap your home in a blanket of comfort and energy efficiency.

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## DIAMOND-GROOVE DRAINAGE PLANE



Exclusive drainage channels direct moisture away from interior walls.

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# A DESIRED LOOK WITH ALL THE BENEFITS

## PRESERVATION **INTEGRA**<sup>TM</sup>

Introducing Preservation Integra, the high-performance insulated wall system that ingeniously integrates strength, beauty and energy efficiency.

### **INSULATED FOR BEST ENERGY EFFICIENCY**

Up to 1-1/2" thick\* insulation provides exceptional R-value for comfort and year-round energy savings.

### **RESISTANT TO EXTREME WIND AND WEATHER**

Preservation is designed to remain securely fastened, with no tearing or rattling, even in extreme winds.

### **RESISTANT TO DENTING, SCRATCHING AND FADING**

The durable surface of Preservation and contoured underlayment protect against the pounding force of hail storms and repel the worst downpours.

### **INTERLOCKING PANEL CONFIGURATION**

The unique and durable design of Integra's stack-lock system creates a tight, secure fit.

### **LONGER LENGTH, SUPERIOR FINISH**

39% longer siding length creates a beautiful finished appearance with no painting or face nailing required.



\*Nominal, including foam insulation.



Preservation Integra's precision contoured insulation bonds securely to the siding panel creating an integrated system that delivers remarkable strength and energy efficiency. And, unlike some other insulations, Preservation Integra breathes, so moisture is wicked away to resist water retention.

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### EXPERTLY CRAFTED FOR UPSCALE ELEGANCE

Preservation's Integra captures the timeless look of traditional plank siding for superior style and performance.



5" dutch lap



6" clapboard

# PRESERVATION BOARD & BATTEN



CLASSIC VERTICAL SIDING FOR GOTHIC REVIVAL, VICTORIAN, CRAFTSMAN, COASTAL OR CLASSIC COLONIAL ARCHITECTURE.

## AUTHENTICALLY PROPORTIONED



Preservation Board & Batten Siding reproduces the distinguishing details of classic board and batten siding installations. A stately 5-1/2" board face is accented by a 1-1/2" wide batten that projects 1/2" above the board surface. The

aesthetically pleasing proportions, combined with the emphatic bold shadow lines created by the battens, produce a look of refined craftsmanship.

## THE NATURAL LOOK OF WOOD

The natural grain texture captures the appearance – and even the feel – of the milled boards used in classic 19th century homes. Premium panel thickness provides outstanding durability and a markedly superior appearance.

## EVERYTHING BUT THE SMELL OF FRESH PAINT

To assure authenticity in every detail, Preservation Board & Batten Siding is made with a smooth, low-gloss finish that looks as if it were applied with a painter's brush. And the best part is, it is virtually maintenance-free and never needs to be painted.

# SOFFIT AND VERTICAL SIDING



## SOFFIT: SUPERIOR STRENGTH AND BEAUTY

Preservation Premium Soffit will protect the eaves, rooflines and other hard-to-reach areas of your home with a beautifully resilient finish that never needs to be painted.

## PAINTED WOOD APPEAL

Deep, realistic shadow lines make Preservation Premium Soffit the easy choice. Its gently rounded edges, elegant 3-1/3" exposure width, and finely textured, low-gloss finish evoke the look and feel of custom-milled, painted wood.

## SUPERIOR RIGIDITY

Our proven UltraBeam technology keeps the panels flat and level for exceptional beauty year after year. This unique design allows Preservation Premium Soffit to easily span long runs without sagging, and cupping is virtually eliminated.

## INVISIBLE VENTILATION

Continuous airflow is vital to keep attics cool and dry, yet the appearance of vented panels can be less than ideal. Preservation Premium Soffit features invisibly vented panels to provide functional beauty.

## EASY-CARE CONVENIENCE

Wood soffit looks good, but it can warp and rot after exposure to dampness. Preservation Premium Soffit is made with weather-resistant vinyl, so rain and humidity don't cause problems. An occasional rinsing with a garden hose is all it takes to restore like-new beauty.

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## VERTICAL SIDING: THE PERFECT ACCENT

Add visual emphasis to gable ends, entryways, dormers or other accent areas of your home with Preservation Vertical Siding. It's a perfect opportunity to design an exterior that fully reflects your individual tastes and desires – one that sets your home apart.

# SHAKES AND SCALLOPS



## SHAKES

The single 7" exposure and deep cedar grain texture further enhance the authentic hand-cut appearance.



## SCALLOPS

Distinctly uniform and elegant, the natural cedar grain texture and a single 6-1/4" exposure achieve picturesque beauty..



## CAPE COD SHINGLES

The clean-line design of this double 5" profile features a natural cedar grain texture that conveys casual charm and sophistication.



## HAND-SPLIT SHAKES

Rough-cut edges and a deeply grained, random texture give this 9" profile an extra measure of rustic appeal.

## GALE FORCE 5 TECHNOLOGY

Our Shakes and Scallops are designed and manufactured to perform under extreme weather conditions. In independent lab tests, Preservation remained secure in Category 5 hurricane-velocity winds.

## SEASON-4 TECHNOLOGY

Our Shakes and Scallops can be installed with confidence in almost any weather condition. A temperature chart on the nailing hem permits installers to match the current temperature to its comparable mark, allowing for ideal expansion and contraction in any season.

# DECORATIVE ACCENTS

Decorative details are the accents you incorporate to add interest, dimension and individuality. Trimworks® accessories create lasting distinction and enhance the beauty, protection and value of your Preservation Siding. Trimworks accessories provide all the artistic elegance of their handcrafted wood counterparts, without the upkeep.

## WINDOWS

When the choice of window trim complements your siding, the result is a pleasing, unified exterior design.

## ENTRYWAYS

Visitors see the trim around doors close up, making door trim one of the most important exterior design decisions you can make.

## CORNERS AND VERTICAL COLUMNS

Corners help define the proportions of a home. This is why the creative use of corner treatments can make a big impact.

## DECORATIVE DETAILS ADD INTEREST, APPEAL AND INDIVIDUALITY TO YOUR HOME.



7" fluted corner post with foam insert



One-piece beaded corner post with foam insert



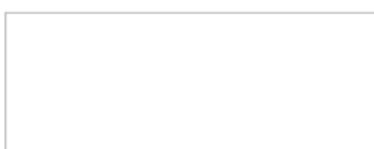
3-1/2" insulated lineal window trim (5" also available)



4" traditional corner post with foam insert

# SIDING COLOR COLLECTION

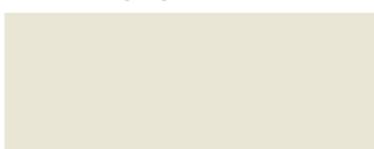
## STANDARD COLOR COLLECTION



GLACIER WHITE



ANTIQUÉ PARCHMENT



NATURAL LINEN



PLATINUM GRAY



CAPE COD GRAY



MYSTIC BLUE



COASTAL SAGE



JUNIPER RIDGE



ADOBE CREAM



MAPLE



MONTEREY SAND



VINTAGE WICKER



TUSCAN CLAY

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### COLOR SELECTION MADE EASY

If you like your home's existing color scheme, there's really no decision to make. But if you're looking for a change, use the following few suggestions to guide your planning:

- Use 3-6 colors, depending on the siding and trim
  - If you choose to use 2 siding colors on the same home, use the darker shade on the bottom
  - One trim color and one accent color for doors and shutters
  - Mix siding with shakes, scallops or stone veneer for custom appeal
-



## DESIGNER COLOR COLLECTION



FIRED BRICK



CANYON DRIFT



FLAGSHIP BROWN



DEEP ESPRESSO



MUSKET BROWN†



RUSTIC TIMBER



MOUNTAIN FERN



DEEP MOSS



HARBOR BLUE



MIDNIGHT BLUE



LAGUNA BLUE



RIVIERA DUSK



STORM



STERLING GRAY



AGELESS SLATE



CHARCOAL SMOKE



CAST IRON



BLACK†

†Available in solid and vented panels for soffit use only, not as a vertical siding.

# PEACE OF MIND



## LIFETIME LIMITED, TRANSFERABLE WARRANTY

Preservation Siding is made by Associated Materials, a recognized leader in product innovation, manufacturing excellence and uncompromising quality control. That's a reputation you can count on, from the day your siding is installed until the day you sell your home.



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