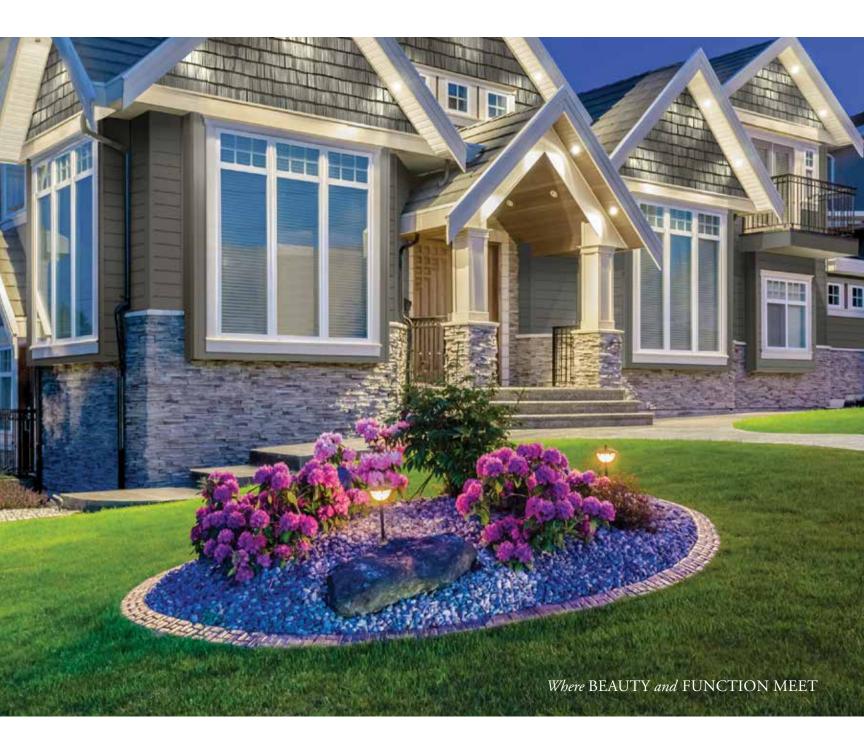
### PRESERVATION®

#### H I G H - P E R F O R M A N C E S I D I N G



### SUPERIOR STRENGTH AND LASTING BEAUTY

## PRESERVING

PRESERVATION HIGH-PERFORMANCE SIDING

ELET?

#### Our Dealers are DESIGN SPECIALISTS and LICENSED CONTRACTORS

## CHARACTER ... TAKES CHARACTER

## WE ARE PRESERVING THE CHARACTER OF YOUR HOME

### THAT'S WHY PRESERVATION IS OFFERED ONLY THROUGH AN EXCLUSIVE DEALER NETWORK.

DEALER

— OF — DIST<u>INCTION</u>

We continually strive to meet the demands of homeowners who, like you, want the best. Our Preservation dealers are Dealers of Distinction, with one goal: PRESERVING THE CHARACTER OF YOUR HOME and your peace of mind.

Ours are the dealers who look beyond just selling products. They're much more. They're home improvement Design Specialists who possess the expertise to match the Preservation products that specifically suit your home's character and uniqueness.

When you choose Preservation, you not only get exceptional siding and windows, you get an exceptional dealer.

Preservation Siding and Windows aren't ordinary residential building products. Intensive research and development give you superior beauty and uncompromising quality. So it makes sense that you can get Preservation products only from dealers who meet the same standards. We call them Dealers of Distinction and we think that they, and our products, will be the perfect fit for you and your home.

## PRESERVATION IS PREMIUM

Your Preservation Siding is backed by an industry-leading Lifetime Limited, Transferable Warranty\* – a written pledge of lasting quality and value. Equally important, you also can be assured your Preservation Dealer of Distinction has a proven reputation for professionalism and strength of character, as well as these other outstanding attributes:

- PRESERVATION
- High-Quality Installation and Service Standards
- Expertise in Design and Troubleshooting
- Established, Reliable Takes Pride in Their Work
- Results-Oriented Consulting for Energy Solutions
- Solid Reputation in the Community and Industry

  - High Rate of Customer Referrals

Superior service is part of the Preservation experience, and Dealers of Distinction pass the true test of customer care. Because of the value placed on building a long-term relationship, service does not end after installation of the product. Extra attention to technical, product and customer support are efforts that distinguish your authorized dealer from ordinary contractors.

#### THE PRESERVATION COLLECTION





SIDING

WINDOWS



ACCENTS

#### DON'T JUST TAKE OUR WORD FOR IT

"We just love our 30-year-old 'new' house. The experience with the window and siding installation crew was a pleasure. They truly went out of their way to make it fast and easy."

"Professionalism, attention to detail, friendliness and a genuine concern for our well-being are just a few of the characteristics shown by your installation team. Your product is by far the best of the six companies I examined in the four months previous to our meeting. You can be assured of good reviews and wholehearted recommendations to all with whom I come in contact!"

"Our new siding and windows are beautiful and we are extremely happy. Every aspect of our project went as advertised and as the sales representative led us to expect. The installer's attention to detail, professionalism and friendly attitude was refreshing."

## WE WORK HARD SO YOU CAN REST EASY

#### PRESERVATION HIGH-PERFORMANCE SIDING IS DESIGNED AND MANUFACTURED TO GIVE YOU THE ULTIMATE IN EASY-CARE LIVING.

To ensure a superior level of quality, we start by carefully selecting and blending premiumgrade raw materials to create our unique XTD Formulation. Each of the ingredients in this proprietary formulation is chosen to enhance the overall beauty and performance of Preservation Siding.

Once all the ingredients are blended, our state-of-the-art manufacturing processes and advanced quality control techniques produce a siding with realistic look-of-wood details and virtual maintenance freedom.

Preservation High-Performance Siding. Impeccable beauty and quality . . . and made to last.



**UltraPure Vinyl Resin** The primary ingredient in Preservation Siding is UltraPure vinyl resin, a durable, easyto-clean material that won't rot, warp, shrink or swell. It's impermeable to water and humidity, so it won't sustain damage from rain, snow, melting ice, salt air or the constant dampness typical of waterside settings. UltraPure vinyl resin is your assurance of a lifetime of beauty and quality.

**Ti-Shield** Daily exposure to the sun's scorching rays can harm siding. In fact, it's UV degradation, not rain, that causes wood to develop a gray, weathered look. Ti-Shield titanium dioxide (TiO2) helps protect Preservation Siding from the harmful effects of the sun's ultraviolet rays – another way we ensure Preservation Siding is built to last.

**StableMate** Vinyl Stabilizers Preservation Siding doesn't need much care once it's installed, but during processing the vinyl compound must be protected from heat degradation to assure utmost quality. Our StableMate stabilizers provide that protection. And once Preservation Siding is on your home, StableMate stabilizers also help prevent ultraviolet damage through thermal heat build-up.

These super-tough, all-acrylic modifiers give Preservation Siding superior impact resistance. You'll never have to worry about leaning a ladder against your home or other everyday bumps and dings. Nor will you have to worry about the hail, sleet or small debris that bombards your siding during severe windstorms. DuraShield gives Preservation the tough protection your home needs.

**ColorThrue Prigment Concentrates** From day one, Preservation Siding will maintain its attractive appearance with very little upkeep. That's because our ColorThru pigments produce high-performance colors that beautifully withstand harsh weather and never need to be painted. And all you have to do to restore that rich, just-installed look is rinse Preservation occasionally with a garden hose.

# $\begin{array}{c} \textbf{IT'S THAT EASY}\\ \textbf{BEING GREEN}^1 \end{array}$

### IT'S EASIER THAN YOU IMAGINE TO GO GREEN WHEN IT COMES TO YOUR HOME

Perhaps when you think of green building, it requires installing solar panels and building with products derived entirely from recycled materials. Actually, it's as simple as choosing a quality insulated cladding, such as Preservation High-Performance Siding.

The U.S. Green Building Council (USGBC) has established The Leadership in Energy and Environmental Design (LEED) Green Building Rating System to encourage and accelerate green building practices across the building industry. LEED<sup>®</sup> for Homes is the nationally accepted benchmark for design and construction in the housing market.

Preservation High-Performance Siding is the smart choice when considering green building practices because it meets the high standards and criteria set by LEED.

### WITH PRESERVATION, YOU'LL USE LESS ENERGY FOR HEATING AND COOLING YOUR HOME<sup>2</sup>

Choose Preservation Siding for beauty and energy efficiency. The same properties that make it impact- and dent-resistant also make it an effective thermal barrier against energy loss. Your home will be warmer in the winter and cooler in the summer with less energy use.

#### LESS WASTE, MORE PRODUCT

Less material waste is created with Preservation Siding during manufacturing. In-plant scrap and off-spec material can be reprocessed into new vinyl products, resulting in almost zero waste.

#### A GREEN HOME IS A HEALTHIER HOME

Preservation delivers superior interior quality due to its advanced insulation properties. As a result, moisture behind the siding is reduced and mold and mildew buildup is eliminated. This directly affects the air inside your home, making it cleaner and healthier to breathe. In addition, outside noise is significantly reduced, further enhancing the peaceful ambiance of your home.

IT'S ALL PART OF PRESERVATION'S COMMITMENT TO BEING GREEN AND HELPING YOU CREATE A HOME THAT WILL PROVIDE BEAUTY AND COMFORT FOR A LIFETIME OF ENJOYMENT.



#### BE SUSTAINABLE – CHOOSE VINYL

Recyclable and sustainable, Preservation Siding helps conserve natural resources often used for home construction, such as cedar and other wood. According to the Vinyl Siding Institute, throughout its long life vinyl siding has 79% less impact on global warming than fiber cement and 85% less impact than brick and mortar.<sup>1</sup>

- Insulated siding adds substantial energy efficiency to wall systems.
- Vinyl is lightweight, so less energy is consumed during transportation compared to other, heavier materials.
- Vinyl never needs to be painted, which helps prevent paint, stain and other maintenance-related products entering the waste stream.
- Information from the National Association of Home Builders (NAHB) indicates vinyl siding should last a lifetime, therefore it will not need to be replaced, reducing the need for new materials.

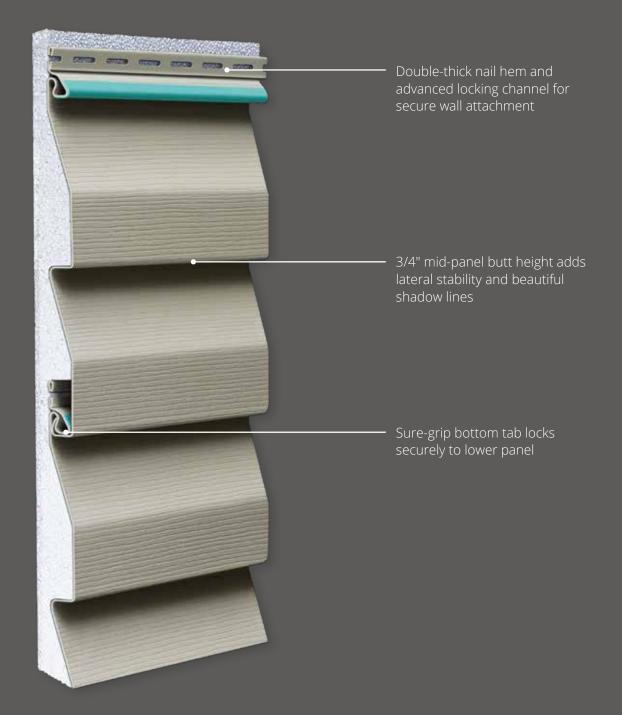


### THE PRESERVATION DIFFERENCE . . . THE UNIQUE ULTRABEAM<sup>®</sup> DESIGN

#### ENHANCE AND PROTECT YOUR HOME'S VALUE AT THE SAME TIME.

Preservation High-Performance Siding offers many exceptional benefits that ordinary siding can't match. You'll appreciate not only the beauty it brings to your home's exterior, but also its energy efficiency, high durability and low-maintenance qualities.

The Preservation High-Performance Siding System is truly where beauty and function meet ... for a lifetime.





SIDING THAT'S ENGINEERED FOR LASTING BEAUTY Preservation delivers the utmost quality with its unique UltraBeam design. An advanced nail hem and locking system provide added rigidity to the entire panel for superior siding performance. Plus, with its straight lines, smooth even walls and top-to-bottom beauty, Preservation Siding is the ideal choice for both renovation and new construction projects.

**ROLLED-EDGE NAIL HEM FOR INCREASED WIND RESISTANCE** Mother Nature can be vicious, so your siding has to be ready for the worst. Preservation Siding provides superior wind-resistance protection thanks to its ultra-thick, rollededge nail hem. This high-performance panel has been tested to withstand negative windload resistance per ASTM D5206 and meets or exceeds the industry standard for windload performance.

#### THE PRESERVATION HIGH-PERFORMANCE SIDING SYSTEM: WORRY-FREE FOR A LIFETIME – WE GUARANTEE IT



Backed by an industry-leading warranty\* that even includes fade and hail protection.



Protects against damage from hail, rain and challenging winds.



Designed to withstand damage from impact.

### THE CLASSIC STYLE OF FRESHLY PAINTED WOOD

Preservation is designed to be more like wood in every detail. The 4-1/2" clapboard profile recreates the flat face, beveled edge of hand-installed wood plank siding, while the 4-1/2" dutch lap features a distinctive coved face with bold shadow lines. Two textures – a natural oak grain and a smooth, planed surface – further convey the warmth and appeal of genuine wood.

Choose from an ample palette of luxurious colors ranging from crisp Glacier White to deep Riviera Dusk to create your ideal exterior design.

#### PRESERVATION VLS

With Preservation Variable Length Siding, your Dealer of Distinction can choose panel lengths that best suit the architecture of your home and reduce siding overlaps throughout the exterior. Your home will have a markedly superior finished look, with beautifully uniform walls and elegant shadow lines.

## EXCLUSIVE THERMAL SUPPORT SYSTEM

The ClimaShield<sup>®</sup> Thermal Support System is made with exclusive MPS (molded polystyrene) technology and molded to fit the contour of Preservation Siding perfectly. A unique manufacturing process ensures superior insulation and resistance to impact and weather.

#### INDEPENDENT TESTS PROVE SUPERIOR QUALITY

ENERGY STAR® HOME SEALING

ENERGY STAR is a label that identifies energyefficient homes, buildings and products that meet the strict guidelines set by the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE). Saving energy will also help protect the environment by reducing air pollution and global warming associated with energy production.

When correctly installed, Preservation Siding with ClimaShield insulating underlayment can help meet the performance guidelines of an ENERGY STAR-qualified new home.

#### VINYL SIDING INSTITUTE

The Vinyl Siding Institute (VSI) sponsors independent, third-party testing of vinyl siding performance and certification programs. Preservation Siding, Preservation Integra™ and Board & Batten meet or exceed the rigorous testing requirements of the industry's well-established quality standard ASTM D3679 and color retention standard D6864.

You can be assured that when properly installed according to our instructions, Preservation Siding will maintain a uniform color over time, lay straight on a flat wall and withstand the effect of normal seasonal temperature fluctuations.



Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.

#### HIGH-PERFORMANCE SIDING



Preservation Siding with ClimaShield Thermal Support is a completely engineered wall system that promotes greater energy efficiency and offers intrinsic protection against sagging, hail damage, wind, noise and impact mishaps.

#### ORDINARY SIDING



Ordinary siding is installed over flat underlayments that provide virtually no support or thermal benefit. This incomplete wall system is vulnerable to denting, bowing, sagging, noise penetration and air movement.

#### INDIVIDUALLY MOLDED PROFILE



Each ClimaShield panel is individually molded to fit the siding like a hand in a glove. This unique manufacturing process ensures that ClimaShield completely fills the hollow space between the wall sheathing and the siding, delivering superior impact resistance and energy efficiency.

#### MOLECULAR WATERPROOFING



Heat and pressure cross-link the polymer molecules on the surface to envelop ClimaShield in a high-density, waterproof skin.

#### INTERLOCKING WEATHER SEAL



ClimaShield's ship-lap profile creates a complete weather seal all the way around each panel. As a result, your Preservation High-Performance Siding will wrap your home in a blanket of comfort and energy efficiency.

#### DIAMOND-GROOVE DRAINAGE PLANE

Exclusive drainage channels direct moisture away from interior walls.

#### ENHANCED THERMAL EFFICIENCY



Preservation Siding with ClimaShield Thermal Support delivers enhanced installed R-value. This translates into an energy efficiency improvement and added interior comfort versus ordinary vinyl siding.

#### MORE THAN FIVE TIMES THE IMPACT RESISTANCE



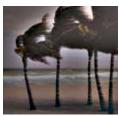
Preservation Siding with ClimaShield delivers an impact resistance (IR) rating that exceeds 300 in-lb. That's five times the impact resistance of ordinary siding.

#### 500% MORE BREATHABILITY



With a perm rating of up to 5, ClimaShield is a "vapor breather," not a vapor barrier. It will not support the growth of mold or mildew or contribute to "sick home syndrome." Independent tests have proven it will not absorb or retain moisture.

#### ADDED RESISTANCE AGAINST HURRICANE-FORCE WINDS



Preservation High-Performance Siding features a unique, double-thick, rolled-over nail hem for extra-strong wall attachment. ClimaShield also prevents wind from getting under the siding to lift and tear it.

#### PROTECTS AGAINST TERMITES



ClimaShield contains Preventol<sup>®</sup> TM, a proprietary ingredient that discourages termites from nesting behind the siding, yet is safe for humans and pets.



#### VIRTUALLY MAINTENANCE-FREE



Relax and enjoy. All you need to maintain the beauty of your Preservation Siding is a garden hose! Preservation won't warp, rot or peel thanks to premium materials like ChromaTrue<sup>®</sup> ASA polymers, UltraPure resins and advanced manufacturing processes.

#### TESTED, PROVEN AND WARRANTED



Preservation High-Performance Siding has been tested by independent laboratories and proven to deliver exclusive benefits, including energy efficiency and durability.



SWEET DREAMS, LITTLE ONES ClimaShield reduces noise transmission and eliminates the "rattle" some homeowners experience with ordinary vinyl siding.

### PRESERVATION'S UNIQUE

INSULATION SYSTEM ADDS

BOTH ENERGY EFFICIENCY

AND COMFORT TO YOUR

HOME. ENJOY THE PEACE

OF MIND THAT COMES

FROM CHOOSING THIS

SUPERIOR SIDING.

## PRESERVATION® HIGH-PERFORMANCE INSULATED WALL SYSTEM

### INTRODUCING PRESERVATION INTEGRA, THE HIGH-PERFORMANCE INSULATED WALL SYSTEM THAT INGENIOUSLY INTEGRATES STRENGTH, BEAUTY AND ENERGY EFFICIENCY.



#### CONTOURED INSULATION FOR ENERGY EFFICIENCY

Up to 1-1/2" thick\*\* insulation provides exceptional R-value for enhanced comfort and protection against energy loss. It also significantly reduces outside noise for a quieter indoor environment and reduces moisture retention so you and your home can breathe easy.

#### RESISTANT TO DENTING, SCRATCHING AND FADING

Preservation is designed to remain securely fastened, with no tearing or rattling, even in harsh winds. The durable surface of Preservation siding and contoured underlayment protect against the pounding force of hail storms and repel the worst downpours. The engineered vinyl surface is designed to resist fading for a lifetime and will never require painting, sealing or staining.

INTERLOCKING PANEL CONFIGURATION ENHANCES DURABILITY The unique and durable design of Integra's stack-lock system creates a tight, secure fit, eliminating insulation gaps and locking the siding straight, to look great for a lifetime.

#### INNOVATIVE DESIGN FOR EXCEPTIONAL PERFORMANCE

A one-piece insulated wall system, which is hung rather than hard-nailed, spans over many irregularities in bowed walls and framing, resulting in true straight course lines for enhanced curb appeal. The precision-contoured insulation bonds securely to the siding panel, creating an integrated system that delivers remarkable strength and energy efficiency. And, unlike some other insulations, Preservation Integra breathes, so moisture is wicked away to resist water retention.

#### LONGER LENGTH, SUPERIOR FINISH

More than 38% longer siding length (16'8" vs. standard 12' panels) creates a beautiful finished appearance with no painting or face nailing required.



#### EXPERTLY CRAFTED FOR UPSCALE ELEGANCE

Preservation's Integra captures the timeless look of traditional plank siding for superior style and performance.





5" dutch lap

6" clapboard

#### NATURAL WOOD BEAUTY PAIRED WITH HIGH-PERFORMANCE TECHNOLOGY

### THE LOOK IS TIMELESS, THE BENEFITS ENDLESS

Preservation Integra lets you have it all: the classic look of natural wood, superior durability and advanced energy efficiency. The siding panel's structural strength combined with the secure fit of the insulation means it can take what Mother Nature dishes out.

- Heavy winds are no match; resists wind shear with no tear, rattling or lifting.
- High-performance panel and secured insulating layer withstand everything from hail storms to the occasional stray fly ball.
- Thermal-barrier construction helps prevent energy loss year-round for reduced heating and cooling bills.
- Virtually maintenance-free and never needs to be painted; simply rinse with a garden hose to restore the like-new beauty.

#### PRECISION-ENGINEERED TO SEAL "THE ENERGY GAP"

Interlocking panels and precision-contoured insulation combine with a fully insulated line of trim and accessories for a powerful shield of insulation. This attention to detail allows installers to fit insulation into corners and under seams for an energy-efficient installation.

#### CLASSIC STYLING MAKES IT HOME

The timeless look of traditional single-plank siding is impeccably captured with an architecturally correct panel face, 3/4" mid-panel projection and pleasing brushed cedar grain. You can enjoy the look of hand-installed wood boards for a truly premium appearance that is designed to provide a lifetime of protection and beauty. Available in 5" dutch lap and 6" clapboard profile designs.

#### ADDED PEACE OF MIND

Preservation Integra is backed by a lifetime limited, transferable warranty\* including fade and hail protection.





## PRESERVATION BOARD & BATTEN SIDING

### CLASSIC VERTICAL SIDING FOR GOTHIC REVIVAL, VICTORIAN, CRAFTSMAN, COASTAL OR TRADITIONAL COLONIAL ARCHITECTURE.

Board and batten siding ranks as one of the most popular and versatile siding styles in architectural history. Following its early prominence in Gothic Revival architecture, it became popular among tradesmen building their own, more modest homes in a style they called Carpenter Gothic. After that, it was builders and homeowners who started using board and batten as an accent siding to call attention to a home's special features.



#### AUTHENTICALLY PROPORTIONED

Preservation Board & Batten Siding reproduces the distinguishing details of classic board and batten siding installations. A stately 5-1/2" board face is accented by a 1-1/2" wide batten that projects 1/2" above the board surface. The aesthetically pleasing

proportions, combined with the emphatic bold shadow lines created by the battens, produce a look of refined craftsmanship.

#### THE NATURAL LOOK OF WOOD

The natural grain texture captures the appearance – and even the feel – of the milled boards used in classic 19th century homes. Premium panel thickness provides outstanding durability and a markedly superior appearance.

#### EVERYTHING BUT THE SMELL OF FRESH PAINT

To assure authenticity in every detail, Preservation Board & Batten Siding is made with a smooth, low-gloss finish that looks as if it were applied with a painter's brush. And the best part is, it is virtually maintenance-free and never needs to be painted.

#### VERSATILE BY DESIGN

Whether your home is large or small, vintage or new construction, Preservation Board & Batten Siding will install beautifully as a whole-house exterior or as an accent panel. The distinctive vertical profile complements a variety of other cladding materials to add the perfect measure of visual interest to your exterior design.

## SINGLE COURSE SHAKES AND SCALLOPS

HANDSOMELY CRAFTED IN TEXTURES RANGING FROM ELEGANT TO RUSTIC, THESE CLASSIC PROFILES WILL ACCENTUATE THE ARCHITECTURE OF YOUR HOME WITH WARMTH AND CHARM.



**TRADITIONAL SHAKE** The single 7" exposure and deep cedar grain texture further enhance the authentic hand-cut appearance.

SCALLOP Distinctly uniform and elegant, the natural cedar grain texture and a single 6-1/4" exposure achieve picturesque beauty.



CAPE COD SHINGLE The clean-line design of this double 5" profile features a natural cedar grain texture that conveys casual charm and sophistication.



HAND-SPLIT SHAKE Rough-cut edges and a deeply grained, random texture give this 9" profile an extra measure of rustic appeal.

#### THE LOOK OF CEDAR WITHOUT ALL THE UPKEEP

Preservation Shakes and Scallops make it easy to enhance the custom-crafted appearance of your home with authentic cedar beauty, but without the upkeep. The richly detailed accent panels are designed using historically accurate patterns and dimensions. Exclusive features deliver the classic look of cedar without the cost and hassles of time-consuming maintenance found in other siding products.



#### CONTINUOUS PANEL LOCK

Integrated panel locking system secures panels tightly together for a strong, secure fit. This innovative patent-pending design combines outstanding strength and durability that results in a stable and consistent appearance.



#### SEASON 4 TECHNOLOGY

Our shakes and scallops can be installed with confidence in almost any weather condition. A temperature chart on the nailing hem permits installers to match the current temperature to its comparable mark, allowing for ideal expansion and contraction in any season.



#### GALE FORCE 5 TECHNOLOGY

Our shakes and scallops are designed and manufactured to perform under challenging weather conditions; meets or exceeds ASTM D5206 industry test standard for negative windload resistance.







## SOFFIT AND VERTICAL SIDING



Featuring the classic appeal of freshly painted wood, Preservation Premium Soffit and Vertical Siding capture your attention with impeccable quality and style. Your home will have the upscale appearance of natural wood, but with the durability and easy-care convenience of high-performance vinyl technology.

#### PRESERVATION PREMIUM SOFFIT: SUPERIOR STRENGTH AND BEAUTY

Preservation Premium Soffit will protect the eaves, rooflines and other hard-to-reach areas of your home with a beautifully resilient finish that never needs to be painted.

#### PAINTED WOOD APPEAL

Deep, realistic shadow lines make Preservation Premium Soffit a standout selection for your home. Its gently rounded edges, elegant 3-1/3" exposure width, and finely textured, low-gloss finish evoke the look and feel of custom-milled, painted wood.

#### SUPERIOR RIGIDITY

Our proven UltraBeam technology keeps the panels flat and level for exceptional beauty year after year. This unique design allows Preservation Premium Soffit to easily span long runs without sagging, and cupping is virtually eliminated.

#### VIRTUALLY INVISIBLE VENTILATION

Continuous airflow is vital to keep attics cool and dry, yet the appearance of vented panels can be less than ideal. Preservation Premium Soffit features virtually invisible aeration openings in the vented panels to provide functional beauty.

#### EASY-CARE CONVENIENCE

Wood soffit looks good, but it can warp and rot after exposure to dampness. Preservation Premium Soffit is made with weather-resistant vinyl, so rain and humidity don't cause problems. An occasional rinsing with a garden hose is all it takes to restore like-new beauty.



### VERTICAL SIDING: THE PERFECT ACCENT

Want to add a truly personal touch to your home's exterior? Incorporate Preservation Vertical Siding into the exterior design. The distinctive vertical profile and clean-line design will enhance gable ends, entryways, dormers and other architectural accents with greater depth and dimension.

Vertical siding works well as a whole-house exterior and also pairs beautifully with other cladding materials, such as shakes and scallops, horizontal profiles and decorative trim.



Extra-rigid Preservation Premium Soffit stays flat, providing outstanding quality and style, year after year.



Ordinary soffit lacks stiffness, so it tends to cup when installed.

## TRIMWORKS® DECORATIVE ACCENTS

When people say a home has character, they are usually referring to the details that set it apart. Decorative details are the accents you incorporate to add interest, dimension and individuality. Trimworks accessories create lasting distinction and enhance the beauty, protection and value of your Preservation Siding.

Trimworks accessories provide all the artistic elegance of their handcrafted wood counterparts, without the upkeep.

#### WINDOWS

When the choice of window trim complements your siding, the result is a pleasing, unified exterior design.

#### **ENTRYWAYS**

Visitors see the trim around doors close up, making door trim one of the most important exterior design decisions you can make.

#### CORNERS AND VERTICAL COLUMNS

Corners help define the proportions of a home. This is specifically why the creative use of corner treatments can influence the "apparent size" of your home – the visual impression it creates compared to its actual measurement.

#### GABLES AND DORMERS

Gables and dormers are prominent elements in the appearance of a home, so why not take advantage of these areas to add visual appeal? Adding a simple touch of trim can summon attention to the crisp peaks and rooflines.

#### DECORATIVE HORIZONTAL TRANSITIONS

Create a dramatic effect with decorative horizontal bands. H-trim is the ideal way to transition from horizontal siding to vertical siding on a gable wall or peak.



### FINISHING TOUCHES . . . DECORATIVE DETAILS ADD PERSONALITY AND STYLE TO YOUR HOME – FROM ENTRYWAYS TO WINDOW TRIM





7" fluted corner post with foam insert

One-piece beaded corner post with foam insert



3-1/2" insulated lineal window trim (5" also available)



4" traditional corner post with foam insert



## IMAGINE THE POSSIBILITIES

#### STANDARD COLOR COLLECTION



#### DESIGNER COLOR COLLECTION



†Available in solid and vented panels for soffit use only, not as a vertical siding.

#### FOR EVERY HOME AND EVERY LIFESTYLE

Preservation offers a premier selection of siding profiles, textures and colors that merge upscale design with everyday ease. Our extensive palettes of deep saturated hues, warm shades and cool neutrals make it easy to elevate the appearance of your home with signature style.

Each color in the design-inspired palette features a low-gloss finish that replicates freshly painted wood. Siding, soffit and accessories are all colormatched for a beautiful, coordinated appearance.

CREATIVE COLOR . . . RELENTLESS PERFORMANCE

**ChromaTrue**<sup>®</sup> ASA polymer technology. ChromaTrue is a copolymer compound that creates a strong exterior layer of protection against fading from the sun and wear from harsh elements. Unlike traditional vinyl siding colors, which tend to be lighter tones that can withstand the damaging effects of ultraviolet rays, Preservation's deep colors are specially formulated to retain their rich beauty season after season.



#### UPDATE YOUR HOME WITH PERSONAL TOUCHES INSPIRED BY OUR DESIGN VISUALIZER

We not only want you to pick the perfect siding for your home, but the perfect colors, too. Our Design Visualizer is easy to use and gives you a wide variety of siding styles and color combinations for the siding, trim and accessories.

The Preservation Design Visualizer is based on a very simple idea: You design it. Together we will realize it. From siding to windows, to accents and more . . . it's all about the art of mixing materials and color. Visit www.preservationcollection.com and let our interactive design visualizers help you transform your ideas into a fresh new living space.



#### COLOR SELECTION MADE EASY

If you like your home's existing color scheme, there's really no decision to make. But if you're looking for a change, consider the following few suggestions to guide your planning.

Use the color of your roof shingles as a starting point. For the most pleasing appearance, colors for shingles and siding should complement each other. As a general rule, less contrast unifies a home's architectural elements, while greater contrast emphasizes individual elements.

- Use 3-6 colors, depending on the siding and trim
- If you choose to use 2 siding colors on the same home, use the darker shade on the bottom
- One trim color and one accent color for doors and shutters
- Mix siding with shakes, scallops or stone veneer for custom appeal



### FOR YOUR HOME OF DISTINCTION

Perhaps your home renovation plans include more than siding. Preservation offers a full selection of premium windows and patio doors to meet your every need. Tested and certified to national standards, Preservation products are backed by over seven decades of industry expertise and unsurpassed customer service.



USGBC and related logo is a trademark owned by the U.S. Green Building Council.





P R E S E R V A T I O N C O L L E C T I O N . C O M

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